

**Inform, Analyze, Empower**

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Iran says potential energy, mining and aircraft deals on table in talks with US

An Iranian diplomat said Tehran seeks a nuclear deal with Washington that yields quick economic gains for both sides ahead of a second talks round. Iran and the U.S. resumed direct negotiations to address Iran's nuclear program and avert escalation as the U.S. boosts regional military posture. Tehran proposes cooperation in oil and gas, mining investment, and aircraft purchases, arguing the 2015 pact failed to secure U.S. economic interests. After the U.S. quit that deal in 2018 and reinstated sanctions, Iran signals compromise, including diluting highly enriched uranium for sanctions relief, but rejects zero enrichment. Oman mediates; Geneva meeting scheduled.

Uber expands into 7 new European markets in food-delivery push, FT reports

Uber plans to expand its food-delivery business into seven new European countries this year, the Financial Times reported. The U.S. company will launch services in the Czech Republic, Greece and Romania, and also enter Austria, Denmark, Finland and Norway. Uber expects the rollout could add about \$1 billion in gross bookings over the next three years as competition intensifies in Europe's delivery market. Susan Anderson, Uber's global head of delivery, said it aims to "raise the bar" and offer better value. Uber did not comment to Reuters. The push follows Uber's deal to buy Turkey's Getir delivery arm from Mubadala.

Taylor Swift takes it back to the '90s with her new video for 'Opalite'

Taylor Swift released a new music video, "Opalite," the latest single from her album "The Life of a Showgirl," before Super Bowl weekend. She wrote and directed the clip, packed with '90s nostalgia—MTV vibes, mall scenes, cheesy commercials and a couple's photo shoot. Inspired while guesting on the UK's Graham Norton Show, Swift recruited host Norton and fellow guests Cillian Murphy, Domhnall Gleeson, Greta Lee, Jodie Turner-Smith and Lewis Capaldi. The story features a magical "Opalite spray" that swaps humans and objects, including Swift's pet-rock best friend. The video is exclusive to Apple Music and Spotify Premium until Feb. 8.



Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
Juventus F.C.	2.7M	Player Ratings: Inter 3-2 Juventus – Dimarco, Zielinski and McKennie continue to shine
Gen Z	980K	The Doctrine Gen Z Needs to Hear About