

Makana 360 Daily Insights: Global News & Digital Trends 6 NOV. 2025



The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

12 dead in crash after engine falls off cargo plane during takeoff in Kentucky At least 66 people have been killed and hundreds of thousands displaced after Typhoon Kalmaegi, one of the strongest storms this year, struck the central Philippines. Most of the fatalities were in Cebu, where severe flooding submerged entire towns and swept away homes, cars, and shipping containers. A military helicopter assisting in relief efforts also crashed, killing six crew members. The typhoon, locally named Tino, brought winds exceeding 130 km/h before weakening as it moved toward the South China Sea. Officials declared a state of calamity in Cebu, describing the flooding as "unprecedented," with rescuers struggling to reach stranded residents.

William announces
Earthshot Prize2025 winners inRio

Prince William announced the five winners of this year's Earthshot Prize at a ceremony in Rio de Janeiro's Museum of Tomorrow, praising them as "an inspiration that gives us courage" and proof that "progress is possible." The winners include a project restoring South America's Atlantic Forest and an initiative supporting a global ocean treaty. Celebrities like Cafu, Rebeca Andrade, and Sebastian Vettel presented awards, while Kylie Minogue, Shawn Mendes, and Anitta performed. Each winner will receive £1m to expand their environmental innovations. Inspired by JFK's Moonshot, the Earthshot Prize honours global efforts to tackle climate change and protect the planet.

US to cut flights at
40 airports if
shutdown doesn't
end, transportation
secretary warns

US Transportation Secretary Sean Duffy warned of a 10% reduction in air travel capacity at 40 major airports starting Friday if the government shutdown continues. The move follows reports of air traffic controllers suffering from fatigue after working unpaid for over a month. The cuts will begin gradually at 4% on Friday and reach 10% next week, potentially canceling around 4,000 flights daily. Duffy said the decision aims to maintain safety and efficiency. Airlines urged Congress to end the shutdown quickly, warning that prolonged disruption could severely impact operations across the country's air travel network.



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Top Global Events

Event

Mentions & Engagement

Most Reached Media Coverage

Barcelona

3.1M

VAR Saves Barcelona from Defeat in the Champions League

Adidas

2M

Germany reveal new adidas kit ahead of FIFA World Cup 2026

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.