

Makana 360 Daily Insights: Global News & Digital Trends



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Ukraine seeking exchange of 1,200 prisoners with Russia

Ukraine is seeking to restart prisoner exchanges with Russia to secure the release of about 1,200 Ukrainians, President Volodymyr Zelenskiy and Security Council chief Rustem Umerov said. Talks, supported by partners and held in Turkey and the UAE, aim to revive the 2022 Istanbul agreements governing large, coordinated swaps. There has been no immediate response from Moscow. Kyiv hopes to finalize procedures soon so that many captives can return home in time to celebrate New Year and Christmas with their families.

Storm Claudia kills three in Portugal, causes flooding in Britain

Storm Claudia has battered Portugal, Spain, and parts of Britain, killing three people and injuring dozens. In Portugal, an elderly couple drowned in their flooded home near Lisbon, while a tornado in Albufeira killed an 85-year-old British woman and injured 28 people, two seriously. Authorities issued amber weather alerts in southern Portugal. In Wales and England, the storm caused severe flooding, prompting rescues, evacuations, and multiple flood warnings and alerts as rivers burst their banks and infrastructure was hit.

Displaced
Palestinians travel
inside a car, in the
central Gaza strip

Displaced Palestinians travel through central Gaza in a crowded car as rain falls, highlighting the harsh conditions facing families uprooted by ongoing fighting. The vehicle, packed with people and belongings, moves along wet, damaged roads in the enclave's central region. The scene reflects how many civilians are forced to constantly move in search of relative safety, shelter, and basic supplies amid bombardment and shortages, turning even short journeys into difficult, uncertain attempts to cope with daily life and persistent danger.



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Top Global Events

Event

Mentions & Engagement Most Reached Media Coverage

Brazil National Team

3.6M

Gabriel was forced off injured during Brazil's match against Senegal

Ultimate Fighting Championship

2.8M

ISLAM MAKHACHEV IS NOW A TWO-DIVISION UFC CHAMP AFTER BEATING JDM FOR THE WELTERWEIGHT TITLE

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.