

Makana 360 Daily Insights: Global News & **Digital Trends**

31 OCT. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

China signals sharper pivot to consumption as **imbalances** worsen

China is shifting focus toward boosting domestic consumption after reaching the limits of its heavy reliance on investment and exports to sustain its \$19 trillion economy. The upcoming Five-Year Plan (2026-2030) highlights raising the share of consumption in GDP and increasing household income through fiscal reforms and better income distribution. The government aims to rebalance its growth model toward technology, high-end manufacturing, and social welfare. Household consumption currently accounts for about 40% of GDP, far below the U.S. level of 70%. While the goal is to reach 50%, weak consumer confidence and the property crisis pose major challenges.

Russia uses missile Trump to quit nuclear treaty, Kyiv says

Ukraine's foreign minister confirmed that Russia has used the 9M729 groundlaunched cruise missile-whose secret development led Donald Trump to withdraw from the INF Treaty in 2019-against Ukraine. A senior Ukrainian official said Russia in Ukraine that led fired the missile 23 times since August, with one flying 1,200 km. The 9M729 can carry nuclear or conventional warheads and has a range of 2,500 km. Its deployment signals defiance of U.S. diplomacy and raises European security concerns. Analysts say its use expands Russia's long-range strike options while testing the system in combat. Missile fragments found in Ukraine confirmed the weapon's identity, according to experts.

The great Al buildout shows no sign of slowing

A landmark week for the tech industry underscored the unstoppable boom in artificial intelligence infrastructure. Nvidia became the first company to surpass a \$5 trillion valuation, while Microsoft and OpenAI strengthened ties, with OpenAI preparing for a \$1 trillion IPO. Amazon announced 14,000 job cuts even as its cloud division hit record growth. Global AI investment now dominates corporate spending, with firms like Microsoft, Amazon, and Alphabet expected to spend \$350 billion this year. Goldman Sachs projects AI infrastructure investment could reach \$4 trillion by 2030. Despite bubble fears, analysts say AI remains early in its growth cycle and far from peaking.



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Top Global Events

Event

Mentions & Engagement

Most Reached Media Coverage

L.D.U. Quito

5.2M

Palmeiras eye historic comeback against Liga de Quito

Hanshin Tigers

460K

SoftBank Hawks Prevail in 11th to Win the Japan Series

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.