

Makana 360 Daily Insights: Global News & Digital Trends

30 OCT. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Trump cuts fentanyl tariffs on China to 10%

U.S. President Donald Trump announced a one-year agreement with China on rare earths and critical minerals, following talks with President Xi Jinping in South Korea. Trump said fentanyl-related tariffs would be cut from 20% to 10%, reducing the overall tariff on Chinese goods from 57% to 47%. In return, China pledged to curb fentanyl exports and resume U.S. soybean purchases. Although the deal exceeded expectations, analysts cautioned that underlying issues, such as China's industrial practices and market distortions, remain unresolved. Both leaders emphasized cooperation, with Xi urging regular dialogue and highlighting the need for both nations to be "friends and partners."

Trump directs
nuclear weapons
testing to resume
for first time in
over 30 years

President Donald Trump called for the resumption of U.S. nuclear weapons testing to match the nuclear programs of Russia and China. In a social media post, Trump emphasized that the U.S. must update its arsenal to remain competitive, citing China's growing nuclear capabilities. The U.S. has not conducted nuclear tests since 1992, when a moratorium was established. Trump's call follows Russia's recent tests of nuclear-capable weapons, including a missile and underwater drone. He also mentioned the impending expiration of the New START treaty with Russia in 2026, which limits nuclear warheads. The proposal marks a significant shift in U.S. nuclear policy.

Dutch centrist liberals neck and neck with populist Wilders in tight election

Rob Jetten's centrist-liberal party D66 is in a tight race with anti-Islam populist Geert Wilders' Freedom Party in the Dutch election. With nearly 98% of votes counted, both parties are projected to win 26 seats each in the 150-member parliament. Initially leading in the polls, Jetten capitalized on strong TV performances, while Wilders conceded a loss of 11 seats. Despite this, Wilders still hopes to lead the next government if his party tops the vote. Jetten, aiming for a broad coalition, is considering potential partners including Labour, GreenLeft, and conservative liberals, but needs at least 76 seats for a majority.



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Top Global Events

Event

Mentions & Engagement Most Reached Media Coverage

Crystal Palace

3M

Arne Slot's line-up gamble backfired as a much-changed Liverpool lost at home to Crystal Palace in the EFL Cup

Nintendo

150K

Nintendo & Laced Records Bring 'The Legend of Zelda: Breath of the Wild' to Vinyl

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.