



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Rare earths, Nobel nomination and cheers: Trump ends Japan leg of Asia tour

Japan's newly-elected Prime Minister, Sanae Takaichi, warmly welcomed Donald Trump, with both leaders signing a deal on rare earth minerals and emphasizing a "golden age" of US-Japan relations. Trump praised Takaichi, congratulating her as Japan's first female prime minister, and reiterated US support for Japan. Takaichi accompanied Trump aboard the USS George Washington, where they celebrated their alliance. Trump also lauded Japan's defense spending increase, previously criticized. Over lunch, they shared American rice and beef made with Japanese ingredients. Trump is spending a week in Asia, with visits to South Korea and a meeting with Chinese leader Xi Jinping.

Amazon confirms 14,000 job losses in corporate division .

Amazon has confirmed plans to cut approximately 14,000 corporate jobs globally, adjusting its workforce to seize opportunities in artificial intelligence (AI). While the company recently reported strong second-quarter results, including a 13% increase in sales, it emphasized the need for a leaner structure to innovate faster with AI. CEO Andy Jassy has highlighted that AI's rise will reduce the need for certain roles while creating new ones. The layoffs follow previous cuts in 2022 and reflect broader industry trends in AI-driven job displacement. Affected employees will receive severance pay and transition support. Amazon has 1.5 million employees globally.

Small plane carrying foreign tourists crashes in Kenya.

A small plane crashed in Kenya's Kwale County on Tuesday, killing 12 people, including foreign tourists, officials said. The Cessna Caravan-type aircraft was en route to Maasai Mara National Reserve when it crashed in a hilly, forested area about 40 kilometers from Diani airstrip. The aircraft exploded on impact, leaving a charred wreckage. Authorities are investigating the cause of the crash. Mombasa Air Safari, the airline involved, is cooperating with the Kenya Civil Aviation Authority. The nationalities of the victims have not been confirmed. Maasai Mara, famous for the annual wildebeest migration, is a popular tourist destination.



Top Global Events

Event

Mentions
& Engagement

Most Reached
Media Coverage

Los Angeles Dodgers

6.2M

Freeman, Dodgers win Game 3 against
Toronto, take MLB World Series lead

Kansas City Chiefs

700K

Chiefs, Patrick Mahomes shut down
Commanders

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