

Makana 360 Daily Insights: Global News & Digital Trends







Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Starmer to push allies on longrange missiles for Ukraine at London summit UK Prime Minister Sir Keir Starmer will host a summit in London with Ukrainian President Volodymyr Zelensky and more than 20 allied nations to push for increased supplies of long-range missiles to Ukraine. The meeting, part of the "coalition of the willing," follows Zelensky's visits to Brussels and Washington, where he secured new sanctions on Russia and EU financial aid. Starmer aims to maintain diplomatic momentum and pressure Moscow to end the war, announcing 100 additional air-defence missiles for Kyiv. He condemned President Putin's recent strikes on a Kharkiv nursery that killed two children, saying Putin alone refuses peace efforts.

Trump says trade talks with Canada 'terminated' over anti-tariffs advert

US President Donald Trump announced he is ending all trade negotiations with Canada after the country aired an advert featuring former US President Ronald Reagan criticizing tariffs. Trump accused Canada of "egregious behavior" and said the video, sponsored by Ontario's government, was meant to interfere with an upcoming US Supreme Court decision on his global tariffs. The president has imposed a 35% levy on Canadian imports, with some exemptions under the USMCA trade deal. The Ronald Reagan Foundation condemned the advert for using edited clips without permission, saying it misrepresented Reagan's message about the dangers of trade wars and high tariffs.

NBA stars and mafia among dozens arrested in illegal gambling crackdown

NBA player Terry Rozier and Portland Trail Blazers coach Chauncey Billups were among dozens arrested in an FBI probe into illegal sports betting and mafia-linked poker games. Prosecutors allege Rozier and other players faked injuries to influence bets, while Billups is accused of involvement in rigged poker games tied to New York crime families that stole millions using marked cards and X-ray tables. Both men deny wrongdoing. The NBA placed them on leave pending investigation, emphasizing the league's integrity. Rozier was released on bail after pledging his \$6m Florida home, while Billups also posted bond and vowed to fight the charges.



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Top Global Events

Event

Mentions & Engagement Most Reached Media Coverage

NFL

1M

Vikings Defense Seeking Answers After Rough Night at Chargers

Rangers F.c

300K

Danny Röhl off to losing start at Rangers as Brann expose deep flaws

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.