

## Makana 360 Daily Insights: Global News & Digital Trends 18 OCT 2025



## Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Gaza's Rafah
border crossing to
reopen on Monday,
Palestinian
embassy in Egypt
says

The Palestinian embassy in Egypt said Gaza's Rafah crossing will reopen Monday, Oct. 20, allowing Palestinians living in Egypt to return to Gaza. The move follows a U.S.-brokered ceasefire and hostage deal reached week between Israel and Hamas. Rafah has been largely shut since Israeli forces seized the Gaza side in May 2024, with only brief reopenings. Unclear if aid will transit. Needs remain extreme; limited supplies enter via Kerem Shalom, and famine was reported in August, which Israel disputes.

Pakistan and
Afghanistan hold
peace talks in
Doha after fierce
clashes

Afghanistan and Pakistan began peace talks in Doha on Oct. 18 after a week of their worst clashes since 2021. A ceasefire was extended for the talks, led by Afghan Defence Minister Mullah Muhammad Yaqoob and Pakistan's Defence Minister Khawaja Asif. Islamabad says the agenda is curbing cross-border militancy; Kabul denies harboring militants and accuses Pakistan of deadly airstrikes during the truce. A suicide attack killed seven Pakistani soldiers Friday. Afghanistan also withdrew from a T20 tri-series, citing strike-linked deaths. Dozens died, hundreds were wounded.

Dozens of mourners injured at Odinga memorial in Kenya, Red Cross official says Dozens of mourners were injured during a memorial for Kenya's former prime minister Raila Odinga in Kisumu as swelling crowds caused chaos; some victims were in critical condition, according to the Kenyan Red Cross. The unrest followed deadly incidents at earlier events, including a Nairobi state funeral where two people were killed and more than 160 injured in a stampede. Odinga, a towering opposition figure who died in India at 80, was later flown directly to his home in Bondo as plans shifted.



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## **Top Global Events**

Event	Mentions & Engagement	Most Reached  Media Coverage
Los Angeles Dodgers	7.4M	Shohei Ohtani makes MLB history to send Dodgers back to the World Series
Chelsea FC	3.6M	Chelsea's recent incredible performance
Twitch	1.1M	TwitchCon Security Concerns & Assault

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.