

Makana 360 Daily Insights: Global News & Digital Trends 16 OCT 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Trump authorizes
CIA operations in
Venezuela, raising
pressure on
Maduro

U.S. President Donald Trump confirmed he authorized the CIA to conduct covert operations in Venezuela, intensifying pressure on President Nicolás Maduro. First reported by the New York Times, the directive could permit lethal actions and wider operations across the Caribbean. Trump cited migration and drug trafficking as reasons, repeating unproven claims that Venezuela sent prisoners to the U.S. Venezuela called the move illegal and vowed to raise it at the U.N. The U.S. has also expanded its regional military presence, drawing scrutiny in Congress.

Shutdown could cost US economy \$15 billion a week,
Treasury says

Treasury Secretary Scott Bessent said the U.S. investment boom—driven by AI, tax incentives and tariffs—is "sustainable" and just beginning, but warned the two-week federal shutdown is now costing the economy up to \$15 billion per week (correcting his earlier "per day" remark) and is "cutting into muscle." He added the FY2O25 deficit is smaller than FY2O24's \$1.833 trillion, and said deficit-to-GDP could fall toward 3% over time, though Treasury hasn't released the official figure (CBO pegs FY2O25 at ~\$1.817 trillion).

Anthropic aims to nearly triple annualized revenue in 2026, sources say Anthropic expects its annualized revenue run rate to hit about \$9B by end-2025 and targets \$20B-\$26B in 2026, driven largely by enterprise demand (roughly 80% of revenue) from 300,000+ business customers. The company says run rate is nearing \$7B now (up from \$5B in August). New, cheaper models like Haiku 4.5 and products such as Claude Code (near \$1B run rate) underpin growth, as Anthropic expands globally and into government.



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Top Global Events

Event

Mentions & Engagement Most Reached Media Coverage

Victoria secret

3.9M

2025 Show

UEFA Champions League

1.8M

Champions League Matchday
3: Key stats and what to look
out for in every game

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.