

Makana 360 Daily Insights: Global News & Digital Trends 15 OCT 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Israel will allow
Gaza's Rafah
crossing to open,
ramp up aid,
broadcaster Kan
reports

Israel has agreed to reopen the Rafah crossing with Egypt, allow humanitarian aid into Gaza, and permit some displaced people to return or exit, according to Israeli public broadcaster Kan. This shift follows exchanges by Hamas of bodies of deceased hostages; Israel had previously threatened to keep the crossing closed due to non-compliance by Hamas with ceasefire terms.

Bangladesh garment factory fire kills 16, toll may rise A fire broke out on October 14 in Dhaka, Bangladesh, destroying a garment factory and adjacent chemical warehouse. At least 16 people are confirmed dead, and the death toll may rise as rescue efforts continue. The blaze began on the third floor and spread rapidly, fueled by materials like bleaching powder and hydrogen peroxide stored nearby. Authorities have yet to determine a cause or whether the warehouse was legally licensed.

US strike on alleged drug boat off Venezuela kills six, Trump says

A U.S. military strike on a boat off Venezuela killed six individuals, President Trump announced, claiming they were tied to drug trafficking and "narcoterrorist networks." The vessel was struck in international waters, and Trump released video footage of the explosion. Legal experts are questioning whether these strikes—part of a broader campaign by the U.S.—comply with international law.



Makana 360 Daily Insights: Global News & Digital Trends



Top Global Events

Event

Mentions & Engagement

Most Reached Media
Coverage

World Cup 26 Qualifiers

4.5M

Every team that has gualified for the world cup

Japan National Football
Team

3.6M

Japan (3 - 2) B<u>razil</u>

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.