

## Makana 360 Daily Insights: Global News & **Digital Trends**

13 OCT 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Dollar up against yen and euro on receding US-China trade tensions

Markets steadied as the U.S. dollar gained against the euro and yen following signs of easing tension in U.S.-China trade rhetoric. President Trump softened his tone after previously threatening 100% tariffs on China, prompting renewed optimism of a potential meeting with Xi Jinping later this month. The shift helped support the dollar while weighing on equities and crypto, and raised questions about how trade risks may influence upcoming U.S. monetary policy.

South Korea's military chief says Russian tech possibly went into North Korea's new missile

South Korea's military chief stated that Russian technology may have contributed to North Korea's latest intercontinental ballistic missile development. The claim was made during a parliamentary session following Pyongyang's recent display of the Hwasong-20 missile. The missile's rapid advancement raised suspicions about possible foreign assistance, particularly from Russia, amid growing military cooperation between Moscow and Pyongyang. South Korean officials expressed concern over the strategic implications, especially with increasing frequency of missile tests and strengthened ties between North Korea and Russia.

**UK warns business** leaders as 'highly significant' cyber incidents rise 50%

The UK government warned business leaders after "highly significant" cyber incidents jumped 50% in a year. The National Cyber Security Centre (NCSC) reported it handled 429 incidents in the year to August, with 18 deemed "highly significant" for their major impact on national services, economy or population. Companies like Marks & Spencer and Jaguar Land Rover were among those hit. Officials urged firms — especially FTSE350 companies — to elevate cyber resilience to board-level priority.



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## **Top Global Events**

Event		Mentions & Engagement	Most Reached Media Coverage
CNN	1	1.3M	CNN is BEWILDERED that Trump is able to speak to Americans unlike any other person in politics.

**Los Angeles Dodgers** 

**1M** 

DodgersWin! FINAL: Dodgers 2, Brewers 1

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.