



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

👉 Kim and Putin top guest list for China's huge military parade in defiant show of unity

North Korean leader Kim Jong Un and Russian President Vladimir Putin will attend China's September 3 military parade in Beijing, marking the 80th anniversary of Japan's World War II surrender. The event, held in Tiananmen Square, highlights China's commemorations and offers a symbolic show of unity with Xi Jinping, Putin, and Kim appearing together. KCNA confirmed Kim's attendance, his first China visit since 2019. Kim, who rarely travels abroad, last met Putin in Russia in 2023. The parade gives the isolated leader a rare chance to join global figures aligning with Xi and Putin's push for an alternative world order.

👉 European leaders outraged after Russian strikes kill 23 and damage EU's HQ

EU Commission President Ursula von der Leyen condemned Russia's deadliest attack on Kyiv since July, which killed at least 23 people, including four children, and damaged the EU delegation office. Most victims died when a missile destroyed a five-storey residential block in the Darnytskyi district. Ukrainian officials said Russia launched nearly 600 drones and over 30 ballistic and cruise missiles in its biggest assault on the capital this month. Rescue workers searched the rubble for survivors as officials confirmed three of the children killed were aged two, 14, and 17. Von der Leyen called the strikes "outrageous and unacceptable."

👉 Thirsty data centres boom in drought-hit Mexico

Querétaro, a colonial-style city in central Mexico, has become the country's data centre hub, attracting firms like Microsoft, Amazon, and Ascenty. Over \$10bn in investment is expected in the next decade, driven by soaring AI demand. Its central location, strong infrastructure, and government support make it strategic. However, data centres require massive cooling, often consuming huge amounts of water—a pressing issue in drought-hit Mexico. For example, small centres can use over 25 million litres yearly. Microsoft reported using 40 million litres in 2025. Globally, Google's water use rose 28% to 8.1bn gallons, raising sustainability concerns.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Chelsea

9M

Chelsea agree deal with Manchester United for signing of Alejandro Garnacho

NFL

4.3M

Cowboys trade Parsons to Packers in \$188m deal

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.