



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Kyiv can win all of Ukraine back from Russia, Trump says

US President Donald Trump recently stated that Ukraine could "win all of Ukraine back in its original form" with Europe and NATO's support, signaling a shift in his stance on the Russia-Ukraine war. He emphasized Russia's economic struggles as an opportunity for Ukraine, noting the possibility of even regaining more territory. Trump did not mention Crimea and expressed his position had changed after understanding the military and economic dynamics. Ukrainian President Zelensky welcomed the shift, suggesting potential security guarantees from the US after the war, including more weapons and air defenses. Zelensky viewed Trump's comments as a positive sign of ongoing support.



TikTok child data protection inadequate, Canadian privacy officials say

A Canadian investigation found TikTok's efforts to prevent children from using the app and protect their personal data were insufficient. Despite claiming the platform is not for users under 13, hundreds of thousands of children use TikTok annually. The investigation revealed TikTok collected sensitive data from Canadian children and used it for marketing. Canada's privacy commissioner, Philippe Dufresne, stated the platform's vast data collection can harm youth. TikTok has agreed to strengthen measures to limit children's access and clarify data usage. This investigation adds to global scrutiny of TikTok's impact and security concerns, with the US and Europe also investigating the app.



Bollywood stars fight for personality rights amid deepfake surge

Bollywood celebrities, including Karan Johar, Aishwarya Rai Bachchan, and Abhishek Bachchan, have recently sought to protect their "personality rights" legally. These rights, also known as publicity rights, allow individuals to control the commercial use of their identity, including their name, image, voice, and unique gestures. India lacks a dedicated law for these rights, relying instead on common law. Bollywood stars have filed lawsuits against the misuse of their identities, including unauthorized merchandising, fake profiles, and obscene AI-generated content. Courts have supported their claims, ordering the removal of unlawful content. This follows previous similar cases, such as those involving Anil Kapoor and Jackie Shroff.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Gucci

4.8M

Gucci Offers Sneak Preview of
Demna's Styles on Instagram

Major League Baseball

700K

Major League Baseball will adopt an
automated challenge system in 2026

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.