

Makana 360 Daily Insights: Global News & **Digital Trends** 18 Sep 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



one an attack on both

The U.S. and China have reached a framework agreement to keep TikTok running in the United States by spinning off its U.S. operations into a new company dominated by U.S. investors (about 80% ownership), while ByteDance retains a minority stake (~19.9%). The deadline for compliance has been extended until December 16 to allow completion of the transaction. Key security measures include U.S. control over user data, though some Chinese-linked features like the algorithm are expected to be licensed rather than fully severed. The deal eases tensions and avoids an outright ban, though residual Chinese influence and licensing terms could remain contentious.

Peru researchers old dolphin-like fossil found in desert

A team of Peruvian paleontologists uncovered a fossilized skeleton of a small unveil 10-million-year- marine mammal, similar to a dolphin or porpoise, dated between 8 and 12 million years old, in the Ocucaje Desert south of Lima-a region that was once part of the Pacific Ocean. The site, shielded by coastal mountains, provided calm waters allowing marine species to thrive. This find enriches knowledge of Peru's ancient marine biodiversity and coastline evolution. Assessment: it's a significant addition that sheds light on marine ecology of the past, but further research is required to clarify behavioral ecology and environmental changes impacting its survival.

Cuba calls on United Nations to stop U.S. militarization of the region

Cuban Foreign Minister Bruno Rodriguez urged the United Nations and Security Council to act against what he called "dangerous militarization" by the United States in the Caribbean, citing operations under the guise of anti-drug efforts that destroyed Venezuelan boats, killed civilians, and intercepted fishing vessels. He argued Washington uses narcotics as a pretext while serving as a hub for organized crime money laundering. The appeal coincides with Cuba's annual campaign to lift the U.S. embargo, highlighting rising tensions but facing uncertain international backing. (<u>reuters.com</u>)



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Top Global Events

Event

Mentions & Engagement **Most Reached Media** Coverage

Genius Sports

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Genius Sports Acquires Sports Innovation Lab to Bolster World's Most **Advanced Fan Activation Platform**

Logitech G PLAY 2025

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Juventus-Inter thriller becomes Thuram derby as French legend's sons steal the spotlight

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.