



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



US-China deal keeps TikTok operating in the U.S.

The U.S. and China have reached a framework agreement to keep TikTok running in the United States by spinning off its U.S. operations into a new company dominated by U.S. investors (about 80% ownership), while ByteDance retains a minority stake (~19.9%). The deadline for compliance has been extended until December 16 to allow completion of the transaction. Key security measures include U.S. control over user data, though some Chinese-linked features like the algorithm are expected to be licensed rather than fully severed. The deal eases tensions and avoids an outright ban, though residual Chinese influence and licensing terms could remain contentious.



UN relocates Yemen's resident coordinator's office to Aden

The United Nations has officially shifted its Yemen resident coordinator's office from Sanaa to Aden following the detention of at least 18 UN personnel by Houthi forces. Although the office location has changed, the coordinator will continue operations across the country, including visits to Sanaa. The internationally recognized government in Aden welcomed the move and urged other UN programs to do the same. Assessment: the relocation aims to strengthen safety and accountability for humanitarian staff, but risks complicating cooperation with Houthi-controlled areas and potentially delaying aid delivery to populations in need.



IAEA reports shelling near Ukraine's Zaporizhzhia nuclear plant

The International Atomic Energy Agency said its team at the Russian-occupied Zaporizhzhia nuclear power plant heard nearby shelling and saw black smoke rising from three locations near the facility. Artillery shells reportedly landed about 400 meters from the plant's off-site diesel fuel storage. No casualties or equipment damage were reported, but IAEA Director General Rafael Grossi warned of the ongoing dangers to nuclear safety. These recurring incidents underscore the precarious security situation and the urgent need for de-escalation and strong oversight to prevent a potential nuclear accident.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Meta Connect 2025

3M

Meta Connect 2025 — Meta Ray-Ban Display, Oakley Meta Vanguard sport glasses

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.