

Makana 360 Daily Insights: Global News & **Digital Trends** 15 Sep 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Bessent says US won't U.S. Treasury Secretary Scott Bessent stated Washington will not impose tariffs on China for purchasing Russian oil unless Europe takes similar measures, stressing Europe must "do its share" to cut Moscow's revenues. He highlighted progress from sanctions on India and raised potential tougher actions on Russian entities and frozen assets to aid Ukraine. The stance underlines the U.S. push for coordinated Western pressure, but delaying action until Europe moves risks slowing global efforts to curb Russia's war funding.

investment as UK's pharma sector struggles

British drugmaker GSK announced a \$30bn investment in U.S. research and manufacturing over five years, including a \$1.2bn Pennsylvania factory and AI tools GSK pledges \$30bn US for its American sites. The move comes amid U.S. pressure to localize production, while Britain faces declining pharmaceutical investment, with Merck and AstraZeneca scrapping major UK projects. Prime Minister Keir Starmer praised the plan as strengthening bilateral ties, but the shift highlights the UK's waning competitiveness and raises concerns over the long-term health of its domestic pharma industry.

"Iran's uraniumenrichment programme must be completely dismantled," says U.S. **Energy Secretary**

U.S. Energy Secretary Chris Wright told the IAEA that Iran's uranium enrichment must be dismantled entirely to block nuclear weapon potential, citing both enrichment and plutonium reprocessing. His remarks followed U.S. and Israeli strikes, as the IAEA reported Iran holds over 440 kg enriched to 60%. Europe threatens renewed sanctions if Iran resists inspections, while Tehran insists on peaceful use. Washington's stance underscores tougher pressure but risks escalating tensions, complicating diplomacy and heightening the possibility of deeper sanctions or confrontation.



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Top Global Events

Event

Mentions & Engagement

Most Reached Media
Coverage

World Championships in Athletics

3M

Mondo Duplantis soars to pole vault gold and 14th world record

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.