





## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



### Ukraine will not cede land, Zelenskiy says, as Trump, Putin plan meeting

President Volodymyr Zelenskiy reaffirmed Ukraine's constitutional commitment to territorial integrity, declaring, "Ukrainians will not give their land to occupiers" in response to President Trump's plan to meet Vladimir Putin in Alaska on August 15. While Ukraine remains open to genuine peace solutions, Zelenskiy cautioned that any decisions made without Kyiv's involvement would be "against peace" and ultimately ineffective.



### Germany halts arms exports that Israel can use in Gaza

German Chancellor Friedrich Merz announced that Germany will suspend approvals for military exports to Israel that could be used in the Gaza Strip, signaling a major policy shift from long-standing support. The move responds to Israel's security cabinet approving a plan to expand operations and capture Gaza City. Germany stressed its priorities remain hostages' release, a ceasefire, and protection of civilians.



### Trump announces peace agreement between Azerbaijan and Armenia

Armenia and Azerbaijan signed a U.S.-brokered peace agreement at the White House under President Donald Trump, ending almost four decades of conflict over Nagorno-Karabakh. Both nations agreed to cease hostilities, establish diplomatic ties, and respect each other's borders. The deal grants the U.S. exclusive development rights to a strategic South Caucasus transit corridor—the "Trump Route"—and includes separate bilateral agreements on energy, trade, technology, and defense.



Event

Mentions  
& Engagement

Most Reached Media  
Coverage

Apple Music

960K

Gunna and Asake's "satisfaction" has reached #1 on US Apple Music.

American  
Broadcasting  
Company

575K

ABC is CANCELING The View. Sanity is back at ABC.

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.