




Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.




Switzerland could revise offer on Trump tariffs, business minister says

Switzerland is considering revising its trade offer to the U.S. after President Trump imposed a 39% tariff on Swiss goods, set to take effect on August 7. Business Minister Guy Parmelin announced a special federal cabinet meeting and underlined Switzerland's readiness to act swiftly, possibly by increasing U.S. LNG imports or boosting Swiss investment in America. Officials, including President Karin Keller-Sutter, are prepared to travel to Washington if needed to negotiate.



Vietnam's VinFast in talks to boost local sourcing as first India plant opens

Vietnam's electric-vehicle maker VinFast has officially opened its first production facility in Thoothukudi, Tamil Nadu. The plant initially targets 50,000 vehicles annually, with capacity scalable to 150,000, under a \$2 billion investment plan, with \$500 million slated for the first five years. VinFast is negotiating with component suppliers to boost local sourcing—some may relocate production to India—and has already received export orders from Sri Lanka, Nepal, and Mauritius.



Oil slips as OPEC+ proceeds with September output hike

OPEC+ has agreed to boost oil output by 547,000 barrels per day starting in September, marking a full reversal of earlier cuts totaling around 2.2 million bpd and including an added increase for the UAE—amounting to roughly 2.4% of global demand. In early Asian trading, Brent futures dropped to about \$69.24, and U.S. WTI slid to \$66.94, as markets absorbed the increased supply.



Event

Mentions
& Engagement

Most Reached Media
Coverage

BTS

3.5M

BTS has reportedly recorded an unreleased Michael Jackson song for an upcoming tribute album.

Ferrari

1.7M

Charles Leclerc spoke about the issue with his Ferrari after the race.

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.