

Makana 360 Daily Insights: Global News & **Digital Trends**

31 July. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Russian strikes on Kyiv kill six and Ukrainian officials say

At least six people, including a six-year-old boy, were killed and over 50 injured after Russian drone and missile strikes hit Kyiv overnight. Residential buildings, a hospital, a school, and a kindergarten were damaged. Ukrainian officials warn the death toll may rise, with people still trapped under rubble. Trump, during a UK visit, injure more than 50, shortened his earlier ceasefire deadline for Putin from 50 to around 10 days, threatening tougher sanctions if attacks continue. He expressed frustration over the ongoing strikes despite supposed peace talks, saying there's a gap between Putin's promises and the continued assault on Ukrainian cities.

Trump hits Brazil with 50% tariffs and sanctions judge in Bolsonaro case

The U.S. sanctioned Brazilian Supreme Court Judge Alexandre de Moraes, accusing him of arbitrary detentions and censorship in the investigation of ex-President Bolsonaro's alleged coup attempt. Bolsonaro denies the claims and calls Moraes a "dictator." Following the sanctions, President Trump raised tariffs on Brazil to 50%, citing political persecution of Bolsonaro. Key exports like orange juice and aircraft parts were exempted. Brazil threatened to retaliate. Tensions between the countries are rising, despite past ties between Trump and Bolsonaro. Trump compared Bolsonaro's prosecution to his own legal troubles, calling it a political attack. Bolsonaro thanked Trump for his support.

Delta flight makes after turbulence injures 25 people

A Delta Airlines flight from Salt Lake City to Amsterdam made an emergency landing in Minneapolis after encountering severe turbulence. The Airbus A330-900, carrying 275 passengers and 13 crew, diverted just over two hours into the emergency landing flight. Upon landing, 25 passengers were taken to hospitals. Delta stated it is assisting affected passengers. Turbulence, defined as exerting over 1.5g-force, can lift unbelted passengers from their seats. The U.S. has recorded 207 serious turbulence-related injuries since 2009. Globally, around 5,000 such incidents occur annually among over 35 million flights. Medical staff met the flight to assess crew and passenger conditions.



Makana 360 Daily Insights: Global News & Digital Trends 31 July. 20





Top Global Events

Event

Mentions & Engagement

Most Reached Media Coverage

Premier League Summer Series 3.5M

Premier League Summer Series: Manchester United 4-1 Bournemouth Highlights

Philadelphia Phillies

450K

Phillies acquire hard-throwing closer Jhoan

Duran in trade with Twins

Ferrari

300K

Ferrari finally extend Vasseur's contract for coming seasons

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.