



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

👉 Trump says 'good friend' India may face up to 25% tariffs

President Donald Trump warned that India could face tariffs of up to 25% if a trade deal isn't finalized this week. He noted that India, despite being a "good friend," imposes some of the highest tariffs globally. The U.S. has set an August 1 deadline for several countries, including India, to reach trade agreements or face increased duties. Talks between the two nations continue, with optimism and caution from both sides. Key sticking points include agriculture and dairy, where the U.S. wants greater access. India insists on protecting its farmers. Bilateral trade reached \$190 billion in 2024, with a \$45 billion U.S. deficit.

👉 Russian missile hits Ukrainian training unit, killing and wounding servicemen

Ukraine's armed forces confirmed a Russian missile strike hit a military training unit, killing three soldiers and wounding 18. The location wasn't officially disclosed, though reports suggest it was in the Chernihiv region. Russia claimed higher casualties and released video of the alleged Iskander missile strike, though it remains unverified. This marks the third such attack in two months, with previous strikes killing 6 and 12 personnel. Ukraine's military is investigating possible negligence. Following last month's deadly attack, Ground Forces Commander Mykhailo Drapatyi resigned, calling the victims young recruits. Protecting troops during training remains a sensitive issue amid ongoing hostilities.

👉 UK gets first female Astronomer Royal in 350 years

Professor Michele Dougherty has become the first woman appointed as the UK's Astronomer Royal in the role's 350-year history, despite not studying science in secondary school. Inspired by her father's telescope, she pursued space science and is now part of a mission exploring Jupiter's icy moons. She hopes her appointment will inspire more women and girls to study science and raise public interest in astronomy's role in the UK economy. Her journey began at age 10, and she rose to prominence through passion and determination. Her appointment reflects growing diversity in science and a shift toward broader inclusion in the field.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

PSG

3.4M

PSG prepare €80 million bid to sign 20-year-old Barcelona star

Benfica

800K

Benfica home dynamic digital layer design

SF Giants

120K

SF Giants drop fifth straight game as mistakes continue piling up

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.