



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

South Korea in push for US trade deal to offer package including shipbuilding tie-up

South Korean Finance Minister Koo Yun-cheol said he aims to reach a mutually beneficial trade deal during talks with U.S. Treasury Secretary Scott Bessent this week, ahead of an August 1 deadline to avoid steep tariffs. Speaking before departing for Washington, Koo said he would propose a cooperation program focused on areas like shipbuilding. Hanwha Group submitted a major investment plan involving expansion of Philly Shipyard. Vice Chairman Kim Dong-kwan also flew to Washington to support negotiations. Koo joins other ministers in a full-scale effort to secure a deal, as President Trump threatens tariffs on key Korean industrial exports.

Thailand accuses Cambodia of violating hours-old ceasefire

Thailand has accused Cambodia of violating a ceasefire meant to end deadly border clashes that have killed at least 33 and displaced thousands. The Thai military claims Cambodia fired at multiple locations despite the truce, while Cambodia denies any fighting. The ceasefire, agreed on Monday after five days of conflict, followed tensions over a disputed border. Fighting escalated after a Cambodian soldier was killed and Thai soldiers were injured in a landmine blast. Cambodia pushed for peace, with mediation by Malaysia and pressure from the U.S. Cambodia's Prime Minister said frontlines had calmed, but a key commanders' meeting was postponed.

Police officer among four dead in shooting at New York City office building

A gunman armed with an assault-style rifle killed four people before shooting himself in a New York City skyscraper. Shane Tamura, 27, from Las Vegas, opened fire in the Park Avenue building lobby, then moved to the 33rd floor. Among the victims was NYPD officer Didarul Islam, hailed as a hero. One person remains critically injured. Tamura, who had mental health issues, drove from Nevada and was a registered gun owner. The attack caused chaos, locking down Midtown Manhattan. Authorities found weapons in his vehicle. The building houses major firms, including the NFL and Blackstone. Police believe Tamura acted alone.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Netflix

1.8M

Netflix readies for SummerSlam 2025

Major League Baseball

1.3M

Miz battles through 40-pitch 1st, Crew rallies past rival Cubs

Nintendo

700K

Nintendo Fixes Over 20 Games With Switch 2 Backwards Compatibility Update

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360

is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.