



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

US-EU tariff deal a big Trump win but not a total defeat for Brussels

After weeks of tense talks, the EU and US have struck a trade deal just before new US-China tariff talks. The agreement, driven by President Trump's personal involvement, imposes a 15% US tariff on many EU exports—less than the threatened 30%, but still a climbdown. In return, the EU will lower tariffs on US goods to zero. Europe avoided a damaging trade war but faced tough choices amid economic uncertainty and reliance on US security. The deal includes major EU purchases of US energy and arms, with Trump calling it a \$750bn investment boost and a win for American interests.

Three dead after sewage overflow causes German train to derail

Three people were killed and 41 injured after a passenger train derailed in southwest Germany due to a landslide caused by an overflowing sewage shaft following heavy rain. The crash occurred between Riedlingen and Munderkingen near Stuttgart. The train driver, a rail employee, and one passenger died. About 100 people were on board when two carriages derailed. German Chancellor Friedrich Merz expressed condolences and pledged support to emergency services. Rail traffic is suspended as investigations and cleanup begin. Photos show overturned carriages and fallen trees, with emergency teams working at the scene. Deutsche Bahn extended sympathies to victims and families.

Head monk of Shaolin 'Kung Fu' temple faces criminal probe

Shi Yongxin, abbot of China's Shaolin Temple, is under investigation for embezzlement, improper relationships, and fathering illegitimate children. The Buddhist Association of China has revoked his ordination certificate, citing severe damage to the Buddhist community's image. Known as the "CEO monk," Shi turned the 1,500-year-old temple into a global brand through schools and kung fu performances. He faced similar allegations in 2015 but was cleared. News of the probe is trending on Chinese social media. Shi's Weibo, followed by 880,000 people, has been inactive since July 24. The temple's past commercialization plans have also drawn criticism.



Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
Bayren Munich	7.3M	Bayern Munich Agree £65.5m Deal for Díaz
Formula 1	2.8M	Piastri wins rain-hit F1 Belgian GP to extend title lead
Samsung	650K	Introducing the Galaxy Z Flip7 and Fold7: Samsung's most advanced foldables yet

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.