

Makana 360 Daily Insights: Global News & **Digital Trends**

28Aug. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

North Korea's Kim Jong Un to join Putin at China military parade

North Korea's Kim Jong Un will attend China's Victory Day parade in Beijing on 3 September, alongside Vladimir Putin, marking a rare foreign trip and a major diplomatic win for Xi Jinping. The parade, commemorating Japan's 1945 surrender, will showcase China's latest military power with tens of thousands of troops and advanced weaponry in Tiananmen Square. Kim's presence, the first since 1959, highlights deepening ties with Beijing and Moscow, as Xi pushes for a new world order. The event also comes amid Donald Trump's attempts to engage Kim and negotiate with Russia over Ukraine, ahead of a potential Asia visit.

US tells Denmark to 'calm down' over alleged Greenland influence operation

The US has asked Denmark to "calm down" after its envoy in Copenhagen was summoned over reports of covert American activity in Greenland aimed at fostering secession. Danish intelligence has warned of foreign influence campaigns, while Foreign Minister Lars Lokke Rasmussen stressed that any interference in the kingdom's affairs is unacceptable. Washington dismissed the claims but reaffirmed strong ties with Denmark and Greenland. The issue follows President Trump's repeated statements about wanting to annex Greenland and Vice President JD Vance's criticism of Danish underinvestment. Copenhagen insists Greenland cannot be annexed, despite fears of external attempts to shape its future.

Spain and Portugal wildfires drive worst EU season on record

A record one million hectares have burned across the EU this year, the worst wildfire season since records began in 2006. Spain and Portugal were hardest hit, with 684,000 hectares scorched on the Iberian Peninsula alone-about 1% of its land area. Spain lost over 400,000 hectares, six times its average, while Portugal saw 270,000 hectares burn, nearly five times the norm. Fires devastated forested regions, national parks, and sections of the Camino de Santiago. The EU launched its largest firefighting deployment, but smoke still spread to France and the UK. Scientists link the worsening Mediterranean fire season directly to climate change.



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Top Global Events

Event

Mentions & Engagement **Most Reached Media** Coverage

Carabao Cup

11M

Grimsby Town dumps Manchester United out of Carabao Cup

Netflix

2.5M

Netflix is officially eyeing a KPop Demon Hunters sequel after hailing the hit movie a 'cultural phenomenon'

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.