


## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



### WHO plans relocations and dropping some work in budget squeeze

The WHO is planning to relocate several units and scale back certain operations due to a 21% budget cut. The relocation includes emergency teams to Berlin, logistics to Dubai, and workforce to Lyon. These measures aim to save up to \$3.3 million annually, alongside 600 job cuts. The organization's capacity to respond to global health crises may be compromised. While aimed at enhancing efficiency, these cuts could reduce WHO's effectiveness in addressing health emergencies worldwide, revealing the challenges faced by international organizations with limited resources.



### Chinese AI startup DeepSeek releases upgraded model with domestic chip support

DeepSeek, a Chinese AI startup, introduced an upgraded version of its V3.1 model, optimized for Chinese-made chips. This version offers faster processing speeds and hybrid inference. Starting September 2025, pricing for its API will be adjusted. This model signals China's push toward technological independence. While reducing reliance on foreign tech, its expansion beyond China may face challenges due to security and privacy concerns, limiting its global reach.



### Exclusive: How US alcohol tariffs may hurt some businesses, hike prices for Americans

The U.S. imposed new tariffs on alcohol imports from the UK and EU, including a 15% tariff on spirits and 10% on UK products like Scotch whisky. These tariffs will increase prices for American consumers and negatively impact businesses. While the tariffs are designed to support domestic production, they could raise costs for consumers and strain trade relations with Europe. The broader economic effects and their long-term impact on businesses should be closely monitored.



## Top Global Events

Event

Mentions  
& Engagement

Most Reached Media  
Coverage

Arsenal FC

**12.6M**

Eberechi Eze transfer news: Arsenal agree £67.5m deal to sign Crystal Palace forward after hijacking Tottenham move

Hollywood

**1.1M**

Hollywood's biggest AI debut? Las Vegas Sphere's 'Wizard of Oz'

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.