




## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



### Trump's tariffs are sending African countries into China's hands

Africa is adapting to U.S. President Donald Trump's tariffs, which impose steep export charges on several nations—up to 30% for Libya, South Africa, Algeria, and Tunisia. Eighteen other African countries face 15% levies. Though pitched as reciprocal, the tariffs are based on U.S. trade deficits, not actual tariff rates. South Africa has challenged the move, calling it misleading. In response, China—already Africa's largest bilateral trading partner—is offering relief by waiving tariffs on African imports. Analysts say this presents a key moment for Africa to deepen trade with China and other developing nations, marking a shift toward stronger South-South cooperation.



### They escaped Ukraine's frontlines. The sound of drones followed them

In his small Kyiv apartment, Pavlo, a drone operator recently back from the front, struggles with the mental scars of war. After a year flying bomb-laden FPV drones—used to hunt soldiers with deadly precision—he finds civilian life haunted by their sound. Everyday noises like lawnmowers or buzzing insects trigger panic, reminding him of the high-pitched whine of drones. “I don't like going into nature anymore,” he says. According to Kyiv military hospital staff, many returning soldiers suffer from what's now called “droneophobia”—a trauma unique to this war, where drones have become the dominant, ever-present threat on the battlefield.



### Tesla found partly to blame for fatal Autopilot crash

A Florida jury found Tesla partly liable for a 2019 crash involving its Autopilot system, awarding \$329 million in damages after a Model S killed a pedestrian and injured another. Tesla will pay \$42.5 million in compensatory and \$200 million in punitive damages, though it plans to appeal. Plaintiffs argued the Autopilot failed to brake or alert the driver, who was distracted. Tesla claimed the driver was solely at fault. This is the first Autopilot-related fatal crash case to reach a jury. Critics say the verdict marks accountability for Tesla's misleading claims about its self-driving technology and safety standards.



Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
Cowboys	2M	Cowboys to sign veteran OL La'el Collins after successful workout
Liverpool	1.2M	Liverpool move for Alexander Isak raises stakes for Arsenal amid Eberechi Eze chase
McLaren	650K	McLaren: Lando Norris and Oscar Piastri relationship ‘improving’ despite F1 title duel

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.