



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Oil prices fall as Ukraine talks raise prospect of sanctions easing

Oil prices edged lower on August 19, 2025, with Brent crude hovering around \$66.5 per barrel and WTI near \$63.4, as markets responded to U.S.-led diplomatic efforts —via Trump—to convene a trilateral summit between Russia, Ukraine, and the U.S. Analysts suggest that if Russian oil sanctions were to be eased, prices could drop further, potentially averaging \$58 per barrel in late 2025 to early 2026. However, lingering concerns about a deal skewed toward Russia and geopolitical uncertainties temper expectations, making outlooks cautious.

Thailand to launch crypto-to-baht conversion for foreign tourists

Thailand has introduced an 18-month pilot scheme allowing foreign tourists to convert cryptocurrencies into Thai baht for local spending, capped at 550,000 baht (about \$16,950), aiming to revitalize its struggling tourism sector. The initiative enables tourists to use Thai-based crypto exchanges for conversion, with funds transferred to online wallets for spending at local businesses. Authorities may reassess the cap after the trial period. The scheme is expected to boost early tourist spending, though tourist arrivals are still forecasted down by 10% from pre-pandemic levels, reaching 33 million in 2025 compared to 39.9 million in 2019.

UK backs down in Apple privacy row, US says

The UK has withdrawn its demand that Apple create a “back door” to access encrypted user data worldwide, following strong pushback from the U.S. and privacy advocates. The order, issued under the Investigatory Powers Act, would have undermined Apple’s Advanced Data Protection system, which even the company itself cannot bypass. While the reversal is hailed as a victory for digital privacy, civil liberties groups warn that the UK’s legal powers to weaken encryption remain in place, posing future risks. The episode highlights the ongoing tension between national security imperatives and safeguarding citizens’ civil liberties in the digital age.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Fox News

1.4M

Fox News experienced unprecedented single-day activity, covering Trump's role as a peace broker in the Ukraine crisis, the dangers of illegal immigration and sanctuary policies, the political controversies surrounding him, and key domestic and international security concerns.

Real Madrid

300K

Three talking points ahead of Real Madrid vs Osasuna | La Liga MD1

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.