

Makana 360 Daily Insights: Global News & **Digital Trends**

18 Aug. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Oil prices rose following comments from a U.S. advisor indicating that India continues to buy Russian crude despite sanctions. This highlights the influence of global demand and major buyers' actions on energy markets. Analysis suggests that ongoing deals could exert political and economic pressure on international sanctions against Russia, while underscoring India's role as a key player in the global oil market, potentially affecting price stability in the short to medium term.

Foxconn and **SoftBank Partner** on Ohio Data **Center Project**

Foxconn and SoftBank announced a partnership to build equipment for a major data center in Ohio as part of the "Stargate" project. The initiative aims to strengthen digital infrastructure and cloud computing capacity in the U.S. This investment highlights big tech's strategy to expand in the U.S. data center market amid rising cloud service demand. Analysis suggests the project could create local jobs and intensify competition in the tech sector, though its success depends on funding and deployed technology.

Trump: No NATO Membership for Ukraine, No Return of Crimea, as Zelensky **Prepares for White House**

Talks

Donald Trump stated that Ukraine would not join NATO and could not reclaim Crimea, while asserting that President Zelensky could end the war with Russia if he wished. His remarks precede Zelensky's White House talks with European leaders to discuss robust security guarantees for Ukraine. Analysis suggests Trump's stance may provoke domestic and international controversy over peace negotiations, while Ukraine and European allies aim to establish an alternative NATO-like security framework. This highlights the complexity of balancing political concessions with national security amid ongoing Russian military operations.



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MARVEL STUDIOS

Top Global Events

Event

Mentions & Engagement **Most Reached Media** Coverage

Man Utd VS Arsenal:

23.2M

Man Utd 0-1 Arsenal: Gunners hold on to beat hosts after Bayindir error

The Marvel Cinematic Universe

1.3M

The MCU Has a Rotten Tomatoes Record That May Never Be Broken

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.