

Makana 360 Daily Insights: Global News & **Digital Trends**

17 Aug. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

European leaders to join Zelenskiy in Washington as Trump presses Ukraine deal

Ukrainian President Volodymyr Zelenskiy is heading to Washington on Monday to meet with U.S. President Donald Trump, who is pressuring him to accept a swift peace agreement-following Trump's recent alignment with Moscow after his Alaska meeting with Putin. European leaders including Merz, Macron, Starmer, Meloni, and von der Leyen will join the trip to bolster Zelenskiy's position and help secure robust U.S. security guarantees—outside NATO—amid proposals for Ukraine to cede Donbas in exchange for a frozen front line. A significant diplomatic effort, but the stakes remain perilously high.

Hamas rejects Israel's Gaza relocation plan Hamas has rejected Israel's plan to relocate residents from Gaza City to the southern enclave, branding the deployment of tents and other humanitarianlooking supplies a "new wave of genocide and displacement" and calling it a "blatant deception" masking an impending "brutal crime." Israel says it is preparing to provide shelter to ensure safety during the relocation from combat zones. The enclave is facing widespread destruction, massive internal displacement, over 61,000 Palestinian deaths reported by Gaza's health ministry, and a severe hunger crisis. A stark warning of worsening humanitarian conditions-this plan could unleash even greater suffering.

Hurricane Erin grows in size as it barrels towards Caribbean

The National Hurricane Center (NHC) reported that Hurricane Erin-the first hurricane of the 2025 Atlantic season-has intensified into a Category 5 storm, with maximum sustained winds of 160 mph (260 km/h), currently located about 175 miles northeast of San Juan, Puerto Rico. The storm is expected to turn westnorthwest on Saturday night, then head north early next week, gradually weakening starting Monday. Its center is forecast to pass north of the Leeward Islands, the Virgin Islands, and Puerto Rico, but swells are expected to affect the Bahamas, Bermuda, and the U.S. East Coast. A Tropical Storm Watch has been issued for the Turks and Caicos Islands. Meteorologists also warn of heightened wildfire risks given dry and windy conditions.



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Top Global Events

Event

Mentions & Engagement **Most Reached Media** Coverage

Chelsea FC

2.8M

Chelsea hit with major transfer blow as favourites back out of €80m Nicolas Jackson deal

Actor Terence Stamp

900K

Actor Terence Stamp, star of Superman films, dies aged 87

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.