

Makana 360 Daily Insights: Global News & **Digital Trends**

16August. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Zelenskiy to travel to Washington Monday for talks with **Trump**

The Alaska summit between Trump and Putin ended without progress, as Moscow remained firm and no ceasefire was agreed. Zelenskiy's upcoming Washington visit aims to push for trilateral talks and secure U.S. support and security guarantees. While negotiations may increase pressure on Russia, a resolution remains uncertain and the conflict is likely to continue in the near term.

leaders European reaffirm support for Ukraine after Trump-Putin talks

The European statement after the Trump-Putin summit shows strong support for Ukraine and a clear divide with Russia. While Trump favors a direct peace deal, Europe insists on Ukraine's involvement and strong security guarantees. Going forward, U.S. pressure for a quick deal may clash with Kyiv's demands, making a trilateral summit crucial, with the conflict's duration still uncertain.

Israel in talks to resettle **Palestinians** Gaza in South Sudan.

The reports reveal controversial talks between Israel and South Sudan on resettling Palestinians from Gaza, rejected by Palestinian leaders and officially downplayed by both Israel and South Sudan. The discussions may have been more about diplomacy and humanitarian issues than relocation. Any attempt to move Gazans would likely face strong Palestinian opposition and international backlash, escalating regional tensions.



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Event

Mentions & Engagement

Most Reached Media Coverage

FC Barcelona

2.3M

Barcelona's immediate focus is on their upcoming match against Mallorca

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.