



## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

### Israel bombards Gaza City; Hamas leader visits Cairo in bid to salvage ceasefire talks

Israeli airstrikes on Gaza have killed at least 11 people, as Hamas leader Khalil Al-Hayya arrives in Cairo for ceasefire talks. Despite previous failed negotiations, Hamas is willing to discuss a truce, though key issues like disarmament remain unresolved. The humanitarian crisis worsens, with over 61,000 Palestinians killed and 227 deaths from starvation. International pressure is mounting for unrestricted aid access. The outcome of these talks could determine whether the conflict escalates or a temporary ceasefire is achieved.

### Ukraine, sidelined in Trump-Putin summit, fights Russian grab for more territory

Russian forces are advancing in eastern Ukraine, intensifying the conflict ahead of a summit between Putin and Trump. Ukraine's President Zelenskyy insists on being part of any peace talks, stressing sovereignty and territorial integrity. If the summit leads to an agreement, it may temporarily halt the fighting, but lasting peace is uncertain. If talks fail, the conflict could escalate further.

### China pledges more financial support for consumption with loan interest subsidy

China has introduced a new policy to boost domestic consumption by offering interest subsidies on loans for households and businesses, aiming to reduce borrowing costs and stimulate spending. This initiative comes amid pressures from higher U.S. tariffs and a need for a shift towards a consumption-driven economy. While the policy is expected to encourage borrowing and expand demand in sectors like tourism and services, analysts caution that its impact might be limited due to weak consumer confidence. Success depends on deeper structural reforms and sustained consumer trust.



Event

Mentions  
& Engagement

Most Reached Media  
Coverage

Real Madrid

2.2M

Real Madrid is strongly objecting to a proposal to host a La Liga match between Villarreal and Barcelona in Miami

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.