





## Inform, Analyze, Empower


The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

 **US, China extend tariff truce by 90 days, staving off surge in duties.**

The U.S. and China have extended their tariff truce by 90 days, avoiding a sharp hike in duties and giving space for further negotiations ahead of a possible Trump–Xi meeting this fall. The pause offers temporary economic relief, but deep trade and geopolitical rifts keep the risk of renewed conflict high.

 **Trump says both sides in Ukraine war will need to cede territory.**

Ahead of a summit with Vladimir Putin, U.S. President Donald Trump suggested ending the Ukraine war could involve territorial concessions from both sides, alarming Kyiv and European allies. Zelenskiy and EU leaders insist on an unconditional ceasefire first, warning that concessions risk legitimizing Russian gains and undermining international norms. The talks could reshape the war's trajectory but also fracture Western unity if Ukraine is sidelined.

 **Trump takes over DC police in extraordinary move, deploys National Guard in capital**

President Donald Trump's takeover of Washington, D.C.'s police and deployment of 800 National Guard troops, despite falling crime rates, has drawn accusations of political overreach and threats to local autonomy. The move sets a precedent for federal control of policing in Democratic-led cities, likely fueling legal challenges and deepening partisan divides.



Event

Mentions  
& Engagement

Most Reached Media  
Coverage

**Manchester United**

**3.1M**

Manchester United is actively pursuing several transfer targets, including Alejandro Garnacho to Chelsea

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.