

## Makana 360 Daily Insights: Global News & **Digital Trends**

27 July. 2025



## Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Thailand and Cambodia thank **Trump for** mediation, but shelling continues During a private visit to Scotland, U.S. President Donald Trump urged Cambodia and Thailand to agree to an immediate ceasefire following recent border clashes. Posting on Truth Social, Trump claimed both nations agreed to meet quickly and pursue peace. Cambodia confirmed its acceptance of a ceasefire, while Thailand emphasized the need for dialogue first. Despite his intervention, shelling continued overnight. At least 33 people have died and thousands have been displaced. Trump linked future trade talks to an end to the fighting, ahead of new U.S. tariffs on both countries set to begin on August 1. Mediation offers had been previously rejected.

**Greece battles** wildfires, evacuating residents near **Athens** 

Greece is battling five major wildfires amid a severe heatwave, with temperatures reaching 44°C. Fires have forced evacuations just 30km north of Athens, and the smoke has reached the capital. In Kythira, scenes of "total destruction" led to the evacuation of 139 people by sea. In Messinia and Crete, fires continue to spread, fueled by strong winds. Over 80 firefighters, 30 vehicles, and aircraft are battling the blazes. Officials warn of continued fire threats in multiple regions, including the Ionian Islands, Peloponnese, and Central Greece. Greece has requested EU assistance as homes burn and forest areas are destroyed.

A man in India ran a fake embassy, Indian police say

Indian police arrested Harshvardhan Jain, 47, for running a fake embassy from a rented home near New Delhi. Posing as an ambassador for fictitious entities like "Seborga" and "Westarctica," he allegedly duped people by promising overseas jobs. Authorities found doctored photos with world leaders, forged seals from India's foreign ministry and 30+ countries, four cars with fake diplomatic plates, and over 4.5 million rupees (\$52,095) in cash. Jain is also suspected of laundering money via shell companies abroad. He faces charges of forgery, impersonation, and possessing fake documents.



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## **Top Global Events**

Event	Mentions & Engagement	Most Reached Media Coverage
Ac Milan	2.3M	Milan beat Liverpool 4-2 in Hong Kong
Everton	1.4M	Everton progressing in deal for Bayern Munich's Adam Aznou
Minecraft	1M	Britain A Minecraft Movie World Premiere

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.