



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Iran and Europeans begin nuclear talks with questions over future UN sanctions

Iran has resumed nuclear talks with European powers in Istanbul amid rising tensions after recent U.S. and Israeli strikes. With the October 18 deadline to extend U.N. sanctions nearing, Europe seeks concrete steps from Iran—such as IAEA cooperation and accounting for missing enriched uranium—to delay the deadline. However, Iran firmly rejects extending Resolution 2231, making a diplomatic breakthrough unlikely. If no progress is made, snapback sanctions may be triggered, worsening regional instability.

UK backs future Palestinian statehood but says ceasefire the top priority

The UK's support for a future Palestinian state, combined with its urgent call for a ceasefire in Gaza, underscores the tension between long-term political goals and immediate humanitarian needs. With mass starvation worsening in Gaza, Britain prioritizes ending the suffering before advancing statehood discussions. This approach aligns with other international leaders but faces strong opposition from Israel and the U.S. A ceasefire could reopen diplomatic paths, but failure risks deepening the crisis and regional instability.

Thailand, Cambodia exchange heavy artillery as fighting expands for second day

The renewed artillery clashes between Thailand and Cambodia represent their worst border conflict in over a decade, driven by long-standing disputes and recent provocations. Despite international calls for a ceasefire, fighting has intensified, causing civilian casualties and displacement. Thailand's military advantage and refusal of third-party mediation complicate prospects for a quick resolution. Without de-escalation, the conflict risks worsening the humanitarian crisis and regional instability.



Event

Mentions
& Engagement

Most Reached Media
Coverage

Liverpool FC

1M

FC's continued interest in signing Alexander Isak

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.