



## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

### **Gaza facing man-made 'mass starvation'**

Gaza is facing a man-made famine, according to the WHO, as aid remains blocked or severely restricted despite urgent need. Over 111 people have died from hunger, including 21 children, with thousands more suffering from malnutrition. If restrictions continue, the humanitarian crisis is expected to escalate further, drawing increased global condemnation and pressure for unrestricted aid access.

### **Trump to visit Fed on Thursday, ramping up pressure on Powell**

Trump's surprise visit to the Federal Reserve escalates tensions with Chair Jerome Powell, whom he's criticized for not cutting interest rates. While he can't fire Powell without cause, Trump is using public pressure to influence Fed policy. This risks undermining the Fed's independence and could shake investor confidence if political interference continues.

### **Thailand bombs Cambodian targets as F-16 jet border clash escalates**

A border dispute between Thailand and Cambodia has erupted into armed conflict, with a Thai F-16 bombing Cambodian territory and both sides blaming each other. The clashes have caused civilian deaths and mass evacuations, raising fears of a wider conflict. Without swift diplomatic intervention, tensions may escalate into a prolonged regional crisis.



Event

Mentions  
& Engagement

Most Reached Media  
Coverage

FC Barcelona

4.1M

Marcus Rashford's transfer to FC Barcelona

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.