



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

👉 Israel intercepts missile fired from Yemen.

The Houthis' launch of a ballistic missile toward Israel's Ben Gurion Airport—intercepted by Israeli defenses—marks a serious escalation following Israeli strikes on Hodeidah. This move signals the Houthis' intent to expand their role in the regional conflict, aligning more closely with Iran's axis. Israel may respond with broader strikes in Yemen, raising the risk of regional escalation and placing added pressure on neighboring countries to reassess their security posture.

👉 Erdoğan: Showed a Strong Stance in Confrontation with Al-Shara

Turkish President Erdoğan's praise for Syrian President Al-Shara signals a notable shift, reflecting growing recognition of Damascus's restored influence in southern Syria. The U.S.-backed truce with Druze factions and evacuation of Bedouin civilians suggest a temporary stabilization. However, Erdoğan's warning about potential Israeli exploitation highlights ongoing risks. If the ceasefire holds, Syria could consolidate authority in the south; if it collapses, renewed conflict with regional spillover is likely. This moment marks a fragile but strategic turning point.

👉 Israel sends tanks into Gaza's Deir al-Balah, hostage families concerned

Israel's entry into Deir al-Balah marks a sharp escalation, targeting areas where hostages may be held but risking their safety and drawing concern from families. At the same time, Gaza faces worsening humanitarian collapse amid rising casualties, hunger, and strikes on U.N. and medical sites. These developments threaten to derail ceasefire talks and could push the conflict into a more dangerous and destabilizing phase.



Event

Mentions
& Engagement

Most Reached Media
Coverage

WWE Raw

3M

Tension and conflict between
wrestlers such as Paul Heyman,
Dominik Mysterio .

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.