



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Iran to hold nuclear talks with European powers on Friday

Iran's planned nuclear talks with Britain, France, and Germany aim to prevent the reimposition of U.N. sanctions amid rising tensions following Israeli and U.S. strikes on its nuclear sites. With a deadline looming in August, the talks are a last-ditch effort to salvage diplomacy, though major disputes—like uranium enrichment—still threaten progress. Failure could trigger sanctions and escalate regional instability.

Most Gulf stocks slip on U.S. tariff worries; Egypt at record high

Gulf markets ended mixed as U.S. tariff threats weighed on sentiment. Saudi stocks extended losses for a ninth session, while Qatar neared a two-year high. Egypt's market hit a record peak, boosted by IMF reform optimism and a strong IPO. Market direction now hinges on corporate earnings and global trade developments.

Saudi Arabia announces new low-cost airline with fleet of 45 planes

Saudi Arabia's plan to launch a new low-cost airline by 2030, in partnership with Air Arabia, supports its Vision 2030 goals to boost tourism, connectivity, and economic diversification. Operating from Dammam with 45 aircraft, the airline aims to serve 81 destinations and carry 10 million passengers annually. The move may increase regional competition in budget air travel.



Event

Mentions
& Engagement

Most Reached Media
Coverage

Solana NFT

1.M

NFTs have seen a sharp resurgence in
market activity

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.