



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Syria's president says protecting Druze a 'priority'

Syria's interim President Ahmed al-Sharaa, in his first televised address on July 17, declared that protecting the Druze minority is a national priority amid escalating Israeli strikes near Damascus. He reassured the Druze community that Syria would not allow them to be drawn into external conflicts. Sharaa emphasized national unity, affirming that Syria is prepared to defend its sovereignty and dignity, and does not fear war or foreign pressure.



Trump promised Patriots for Ukraine. Now Europe has to provide them

Ukraine celebrated former U.S. President Donald Trump's unexpected decision to provide Patriot missile systems, a major policy shift. Trump proposed that European NATO allies supply their systems, which the U.S. would then replace. While some Patriots could arrive within days, exact details, including which countries will contribute and how costs will be covered, remain unclear. European leaders support the move but express concerns about logistics, costs, and long-term commitments involved.



Von der Leyen proposes EU budget boost to 2 trillion euros

The European Commission unveiled a proposed €2trillion budget for 2028–2034, emphasizing economic competitiveness, defense, climate, and migration reform. Key allocations include €300 billion for agriculture, €218 billion for less-developed regions, €451 billion for a competitiveness fund, and a fivefold increase in defense and space funding to €131 billion. Additional sources—such as corporate levies, carbon permits, plastics and tobacco taxes—are proposed. The plan needs unanimous approval from all 27 member states and EU Parliament ratification.



Event	Mentions & Engagement	Most Reached Media Coverage
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The Legend of Zelda	1.7M	The Legend of Zelda Live-Action“ Movie Casts Its Link and Princess Zelda: Meet Benjamin Evan Ainsworth and Bo Bragason
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EA Sports	1.5M	Launching the new EA FC 26 game in September 2026.
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Adobe Air	1.4M	the upcoming Thai drama series, (The Air Q1 Shooting) produced by 4elements
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Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.