



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Beneath China's resilient economy, a life of pay cuts and side hustles

Despite China's 5.2% economic growth in Q2 2025, many workers face pay cuts, delayed salaries, and financial hardship. Employees, especially in state-linked sectors, are taking on side hustles like delivery jobs to cope. Teachers and civil servants are struggling, often relying on family support. The strong export-driven growth contrasts with weak domestic demand, creating a “dual-speed” economy and raising concerns over income inequality and calls for more consumer-focused policy reforms.

Trump says Zelenskiy should not target Moscow

Former U.S. President Donald Trump stated that Ukrainian President Zelenskiy should not target Moscow, despite reportedly asking in private if Ukraine could do so. Trump issued a 50-day ultimatum for Russian President Putin to agree to a ceasefire or face harsh sanctions, including secondary tariffs. He also promised missile support for Ukraine. Trump emphasized his neutral stance, claiming to be “on humanity’s side” and focused on ending the war quickly.

Air India crash report shows pilot confusion over engine switch movement

A preliminary report into the June 12 Air India Flight 171 crash reveals that both Boeing 787 fuel control switches shifted from “run” to “cutoff” mere seconds after takeoff, causing both engines to lose thrust and the aircraft to plunge into a building in Ahmedabad. Cockpit recordings capture pilots in confusion—one asking why the fuel was cut, the other denying responsibility. No mechanical faults were found, and investigators say it's too early to assign blame or take manufacturer action.



Event

Mentions
& Engagement

Most Reached Media
Coverage

Fortnite

2.9M

Fantastic Four skins are coming to Fortnite It is one of the most wanted collabs ever via HYPEX

Primetime Emmy
awards

2.5M

Emmy nominations 2025: The contenders in key categories

Liverpool

1.5M

Rumers that liverpool are approaching to sign Alexander Isak

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.