





Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

 **Trump urges Tehran evacuation as Iran-Israel conflict enters fifth day.**

The Israel-Iran conflict marks a shift toward direct, high-stakes confrontation, with both sides escalating militarily. Iran's refusal to negotiate under attack and Trump's hardline stance signal limited diplomatic space. While regional mediators are active, continued strikes—especially on nuclear sites—may derail talks entirely and push the region toward deeper instability.

 **G7 expresses support for Israel, calls Iran source of instability.**

The G7's strong backing of Israel and labeling of Iran as a source of regional instability underscores growing alignment with Israeli military actions. While Trump signals continued interest in a nuclear deal, his praise for Israeli strikes and early departure from the G7 reflect tacit support. Despite calls for de-escalation, ongoing civilian casualties and hardened positions on both sides suggest diplomacy may be sidelined, increasing the risk of prolonged regional instability.

 **Russia kills at least 15 in strikes on Kyiv, other cities.**

Russia's deadly strikes on Kyiv and other cities signal a sharp escalation in its campaign amid stalled peace talks and a new front in northeastern Ukraine. As Zelenskyy urges stronger Western support at the G7, Trump's early exit and softened stance toward Moscow may weaken international unity. With diplomacy faltering and attacks intensifying, Ukraine faces rising civilian casualties and growing isolation.



Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
Chelsea	3.2M	Chelsea's opening match against LAFC resulted in a 2-0 victory.
Boca Juniors	1.2M	The match between Boca Juniors and Benfica

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.