



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Iran rejects ceasefire negotiations while under Israeli attack.

Iran's rejection of ceasefire talks while under Israeli attack signals a firm stance aimed at preserving its image of strength and deterrence. By delaying negotiations until after its retaliation, Tehran is prioritizing a show of force over immediate diplomacy. This approach increases the risk of further escalation, especially as Israel signals continued strikes. Without quick progress through mediators like Qatar and Oman, the conflict may widen and destabilize the region further.

Von der Leyen urges G7 to intensify pressure on Russia.

Ursula von der Leyen's call to tighten sanctions on Russia highlights the European Union's frustration with stalled diplomacy and the Trump administration's reluctance to exert pressure on Moscow. As global attention shifts toward the escalating conflict in the Middle East, the EU is striving to keep Ukraine high on the G7 agenda. Von der Leyen warned of the growing interconnection between the conflicts in Ukraine and Iran, emphasizing the need for coordinated international efforts. If U.S. hesitation continues, the unity of the Western stance on the war in Ukraine may be at risk.

Protester shot and killed at 'No Kings' rally in Utah.

The Salt Lake City shooting highlights the risks of armed civilian involvement in protest security. While the peacekeeper likely prevented a larger tragedy, the death of a bystander reveals the dangers of untrained individuals using firearms in chaotic situations. The incident may spark debates over protest safety, the role of volunteer security, and stricter rules on weapons at demonstrations—especially as political tensions continue to rise across the U.S.



Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
Paris Saint-Germain F.C	3.5M	PSG's dominant performance against Atlético Madrid (4-0)
Ferrari	1.5M	Ferrari's third consecutive win at the Le Mans,

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.