



## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



### Israel and Iran Exchange Strikes as Trump says Conflict Is Easily Resolvable

The direct confrontation between Israel and Iran marks a major escalation, with heavy civilian and infrastructure losses on both sides. Israel aims to weaken Iran's military capabilities, while Iran responds to signal strength without inviting full-scale war. The collapse of nuclear talks and regional actors joining the fray increase the risk of a broader conflict. If unchecked, this could lead to prolonged instability, economic fallout, and deeper regional polarization.



### Minnesota manhunt underway for suspect in deadly shooting of Democratic state lawmakers.

The Minnesota shooting reflects a deepening threat of political violence in the U.S., fueled by radicalization and extreme polarization. The attacker's deliberate targeting of Democratic lawmakers signals a shift from rhetoric to armed action. If left unchecked, this could embolden similar acts, erode trust in democratic institutions, and force a heightened security posture around public officials—especially as political tensions intensify ahead of upcoming elections.



### Japan's Ishiba heads to G7 to press Trump to drop auto tariffs

The trade talks between Prime Minister Ishiba and President Trump highlight a critical balancing act between economic pressure and political survival. Ishiba must push for the removal of damaging U.S. auto tariffs without conceding too much, as any perceived weakness could cost him in upcoming elections. Politically, resisting Trump may boost his domestic image, even without a deal. Economically, prolonged tariffs threaten Japan's growth, especially as carmakers absorb rising costs. The outcome could shape both Ishiba's future and the direction of U.S.-Japan trade relations.



## Top Global Events

| Event           | Mentions & Engagement | Most Reached Media Coverage  |
|-----------------|-----------------------|--|
| Al Ahly SC      | 1.7M                  | the opening match of FIFA Club World Cup between Al Ahly and Inter Miami |
| Atlético Madrid | 1M                    | Atlético Madrid and PSG mach   |

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.