



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Sudan's army retakes Khartoum airport from paramilitary RSF

Sudan's army has recaptured Khartoum International Airport from the paramilitary Rapid Support Forces (RSF), securing the area after intense battles. This follows the recent takeover of the presidential palace, marking a significant shift in the ongoing two-year conflict. RSF fighters are reportedly retreating south, seeking to withdraw from the capital using bridges to Omdurman. The army's recent advances indicate a turning point in the fight for control over Khartoum. The situation remains tense as both sides continue to clash, with broader implications for Sudan's political stability and humanitarian crisis. Further developments are expected as fighting continues.



South Korea fights deadly wildfires in southeast as thousands evacuate

As of March 26, 2025, wildfires in southeastern South Korea have resulted in at least 24 fatalities and forced over 27,000 residents to evacuate. The blazes, intensified by strong winds and dry conditions, have destroyed more than 200 structures and burned approximately 17,400 hectares of land. Tragically, a firefighting helicopter crashed during operations, killing the pilot. Authorities have deployed thousands of firefighters and numerous helicopters to combat the fires, which have also damaged cultural landmarks, including the centuries-old Gounsa Temple. These wildfires are among the most severe in South Korea's history, prompting heightened crisis alerts and extensive emergency responses.



Tesla's No.1 rival is practically taunting Elon Musk now

Chinese EV giant BYD has overtaken Tesla in sales and innovation, reporting \$107 billion in revenue for 2024, surpassing Tesla's \$97.7 billion. BYD sold 4.27 million EVs, nearly double Tesla's 1.79 million. It also introduced a groundbreaking 1,000 kW charging system, adding 250 miles of range in just five minutes—far exceeding Tesla's superchargers. This rapid progress underscores the growing competition from Chinese automakers, putting pressure on Tesla's global dominance. As BYD continues expanding, Tesla faces increasing challenges in maintaining its lead in the EV industry, particularly in China, the world's largest electric vehicle market.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

World Cup Qualifiers

2.75M

Raphinha restrained by Endrick after runs with Emi Martinez & Leandro Paredes

Zayn Malik's Concert
in Mexico

1.7M

Zayn Malik almost in tears during emotional performance of One Direction song

Daredevil:
Again -
Trailer

Born
Official

160K

Daredevil: Born Again Proves That Less Is More With Its Villain Muse

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.