

Makana 360 Daily Insights: Global News & **Digital Trends**

23 Mar. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Territorial Disputes in **Ukraine:** Kev Obstacle to Peace and Growing Regional Tensions

The ongoing territorial dispute in Ukraine, particularly over Crimea and the four regions occupied by Russia, marks a critical turning point in the conflict. With the Kremlin's control over these areas, Russia is seeking to solidify its territorial claims and reshape the post-war landscape. The issue of territorial recognition has become a major sticking point in peace talks, complicating any potential resolution. While diplomatic progress continues, the heightened tensions will likely strain relations between the U.S. and its European allies, as well as exacerbate the political divide in Ukraine. In the long term, these territorial challenges could lead to escalating unrest, further complicating Ukraine's recovery and increasing the potential for renewed conflict with Russia.



An Israeli air strike in Khan Younis, Gaza, killed Hamas political leader Salah al-Bardaweel and his wife. Bardaweel, one of Hamas's highest-ranking figures, was targeted while praying. This attack follows the collapse of a nearly twomonth ceasefire, with Israel blaming Hamas for rejecting a new truce proposal. Hamas accused Israel of abandoning the original deal, which aimed to withdraw troops and release hostages. The air strike is part of a broader escalation in Gaza, with heavy bombardments continuing and at least 18 people reported dead, worsening the ongoing conflict and humanitarian crisis.



Pope Francis, 88, who has been battling pneumonia for over five weeks, will be discharged from Rome's Gemelli hospital on Sunday. However, his doctors have prescribed two months of rest at the Vatican for full recovery, advising against meetings or strenuous activities. Francis, who fought severe respiratory crises, is no longer battling pneumonia but remains affected by a complex infection. He will make his first public appearance in over five weeks on Sunday to offer a blessing from his hospital room. The Vatican will reassess upcoming events, including the Pope's planned meetings and Easter celebrations.



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Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
IPL 2025 Opening	5.3M	Kolkata Knight Riders vs Royal Challengers Bengaluru Highlights, IPL 2025
Minecraft	3.7M	Minecraft LIVE 2025: The Recap
2026 WC Qualifiers	675K	Argentina And Ecuador Win Crucial FIFA 2026 World Cup Qualifiers

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.