



## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



### Israel carries out wave of deadly strikes as Gaza ceasefire shatters

Israel carries out wave of deadly strikes as Gaza ceasefire shatters :Israel's ongoing military campaign in Gaza, marked by airstrikes and evacuations, signals a shift toward prolonged warfare. The blockade and crumbling infrastructure are worsening humanitarian conditions, pushing Gaza toward a breakdown of essential services. With diplomatic efforts stalled, the conflict could re-escalate regionally and tensions could be further intensified in the West Bank. Internationally, growing civilian suffering may lead to increased diplomatic pressure on Israel and the US.



### Trump to Discuss Deal-Making with Putin in Key Call

Trump's call with Putin is a key test of his diplomacy, with major global stakes. If Putin agrees to a ceasefire, it could open talks, but Russia may use it to regroup. Ukraine is unlikely to accept territorial concessions, risking tension with the U.S. and allies. A rejection by Russia could escalate NATO support for Ukraine, while any deal favoring Moscow may strain Western ties. The outcome will shape U.S.-Russia relations, Ukraine's future, and global alliances, determining whether diplomacy can end the war or if conflict persists.



## Top Global Events

Event

Mentions  
& Engagement

Most Reached Media  
Coverage

St.Startrack's day  
Celebrations

6.4M

Ed Sheeran performed a surprise set at a Boston pub for St. Patrick's Day.

The Solana

269K

Solana pulled a controversial advertisement after strong backlash, resulting in a 4% drop in the price of its SOL token.

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.