

Makana 360 Daily Insights: Global News & **Digital Trends**

17 Mar. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Ukraine-Russia peace talks looking 'dividing up certain assets'

President Trump is pushing for talks to end the Russia-Ukraine war, focusing on dividing key assets like land and power plants. With Ukraine accepting a U.S.-proposed 30-day ceasefire, Trump plans to meet with Putin to explore potential solutions, a strategy that might reduce U.S. involvement and shift NATO dynamics. If Ukraine accepts the ceasefire, it could pave the way for a negotiated settlement and a new U.S.-Russia relationship; if rejected, the conflict may persist and further escalate global tensions, particularly in Eastern Europe.

US deports over 200 Venezuelan immigrants to El Salvador despite court ban

The judge's ruling to have deportation flights return to the U.S.—despite the migrants already being en route to El Salvador-exposes a critical conflict between executive authority and judicial oversight in immigration matters. This decision not only challenges the Trump administration's approach to national security but also highlights the legal and procedural boundaries that govern deportation practices. Looking ahead, this incident could catalyze a series of legal battles and escalate diplomatic tensions with El Salvador, while intensifying the broader debate over the limits of executive power in enforcing immigration policy.



US piles pressure on Yemen's Houthis with new airstrikes

The current situation highlights deepening regional tensions where asymmetric warfare and shifting alliances converge. While the Houthis continue targeting U.S. ships in the Red Sea-escalating their campaign as long as U.S. actions persist-the U.S. intensifies sanctions on Iran amid nuclear negotiations, further complicating its strategy. Meanwhile, Israel has successfully weakened key players in Iran's "Axis of Resistance," yet resilient groups like the Houthis and Iraqi militias remain active. These intertwined developments risk escalating maritime conflicts and broader instability, potentially forcing all involved to reassess their strategic approaches.



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Top Global Events

Event	Mentions & Engagement		Most Reached Media Coverage
Barcelona's comeback win	2.2 M		FC Barcelona's dramatic comeback victory against Atlético Madrid.
Uefa Champions league	765 K	1	Liverpool has been eliminated from the FA Cup, Champions League, and Carabao Cup in a 36-day span.
World Economic Forum	75.3K		The World Economic Forum is taking place in Davos, Switzerland, discussing global food policies, emissions reduction, and economic issues, including Nigeria's food inflation.

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.