




Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Putin suggests US ceasefire idea for Ukraine needs serious reworking

Russia's near-complete expulsion of Ukrainian forces from the Kursk region signals a growing momentum in its military operations, further diminishing Ukraine's negotiating power. With delayed Western aid and continued manpower shortages, Kyiv's ability to reclaim lost territories is weakening. If Moscow consolidates control, it may push for deeper territorial gains, leveraging its position in any future peace talks. The shift also pressures the U.S. and EU to reassess their support strategies, as prolonged Ukrainian losses could redefine the broader geopolitical balance in Eastern Europe.



US, Israel want to displace Palestinians from Gaza to East Africa: Report

The reported U.S.-Israel effort to resettle displaced Palestinians from Gaza to Africa raises significant geopolitical and humanitarian concerns. If pursued, such a plan could trigger diplomatic backlash from Arab and African nations while further entrenching the Israeli-Palestinian conflict. Forced displacement risks violating international law and may fuel regional instability. In the long term, this could reshape Palestinian national identity, erode prospects for a two-state solution, and deepen divisions between Israel and the broader international community, particularly if opposition from key global actors intensifies.



Russia, China call on US to drop Iran sanctions, restart nuclear talks

Iran, Russia, and China's joint call for the U.S. to lift sanctions and resume nuclear talks signals a strategic alignment against Washington's pressure tactics. This coordinated stance could further challenge U.S. leverage in global negotiations, especially as Tehran strengthens its economic and military ties with Moscow and Beijing. If the U.S. remains firm on sanctions, Iran may accelerate its nuclear program, escalating regional tensions. Meanwhile, China and Russia could use the deadlock to deepen their influence in the Middle East, reshaping the global power balance.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Manchester United
VS Real Sociedad

4.7M

Manchester United 4-1 Real Sociedad:
Bruno Fernandes hat-trick puts Red
Devils into Europa League last eight

Pi Day

800K

National Pi Day: Get deals, freebies at
Blaze Pizza, Cicis, Perkins, Marco's
Pizza, more

Summer Solstice

653K

When is Spring? Predictions for an early
break in the weather

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.