



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Canada & The EU Response to USA's New Tariffs

President Trump's recent enforcement of 25% tariffs on all U.S. steel and aluminum imports, coupled with threats of further penalties against the European Union, has intensified global trade tensions. In retaliation, Canada has imposed equivalent tariffs on U.S. goods worth C\$29.8 billion, and the EU plans similar measures targeting up to €26 billion of U.S. exports. These escalating trade barriers have unsettled markets, heightened recession fears, and strained diplomatic relations with key allies.



Russia Reclaims Control of Largest Key Town in Kursk Region

Ukraine's loss of Sudzha weakens its negotiating leverage and highlights its battlefield struggles amid manpower shortages and delayed Western aid. Putin's visit and calls for "liberation" signal further expansion, while Trump's stance shifts peace decisions to Russia, potentially making U.S. policy more passive and Ukraine more vulnerable to Moscow's terms. With Ukraine on the defensive, its options for counteraction are rapidly narrowing.



US Budget Deficit hits Record \$1.147 Trillion from October to February

The U.S. budget deficit hitting \$1.147 trillion underscores the mounting fiscal challenges facing the country, driven by escalating costs in debt interest, Social Security, and healthcare. Despite rising revenues, the deficit persists, highlighting the inefficacy of recent policy measures, including tariffs and spending cuts, in addressing the imbalance. Unless comprehensive reforms targeting substantial cuts in government spending are introduced, the U.S. could face prolonged financial instability, with potential consequences for global economic dynamics and long-term public debt sustainability.



Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
UCL Nights	17.7M	Real Madrid Beats Atletico Madrid On Penalties In Epic Champions League Tie
Australian GP Begins	528K	Lewis Hamilton: Ferrari driver 'itching to get going' at Australian Grand Prix in Melbourne
Lunar Eclipse Tonight	255k	Tonight: See A Thousand Sunrises And Sunsets Light Up A 'Blood Moon'

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.