



## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.




### US Launches 'Decisive' Airstrikes Against Houthis in Yemen

The U.S. military strikes on Yemen's Houthis mark a significant escalation in regional tensions, with broader implications for U.S.-Iran relations. While the airstrikes aim to deter further attacks on Red Sea shipping lanes, they risk exacerbating conflict, particularly with Houthi retaliation and potential Iranian involvement. The strikes could fuel instability in the region, with increased pressure on the Biden administration to adjust its Middle East strategy. This could also affect global shipping and prompt further geopolitical alignments, as countries respond to the shifting power dynamics and security risks.



### Trump blocked from using wartime law for deportations

The federal judge's temporary block of Trump's attempt to deport Venezuelans under the Alien Enemies Act signals a significant legal challenge to his immigration policies. This decision questions the application of outdated wartime laws to modern immigration issues, particularly when dealing with gang members. If the case advances to the Supreme Court, it could redefine the limits of executive power in deportation matters. The outcome may set a precedent for how the U.S. handles immigration laws, especially concerning national security and civil liberties.



### Astronaut crew docks with space station to replace 'Butch and Suni'

The docking of SpaceX's Crew-10 with the International Space Station marks a significant milestone in space operations, particularly in light of political pressures. While the mission's primary goal is to rotate astronauts, it has been politicized by claims of delays under the previous administration. This highlights the growing intersection of space exploration and political agendas. Moving forward, the focus on quicker crew rotations could lead to more frequent missions and technological advancements in space travel, but political influence may complicate space exploration policies, especially as space becomes an increasingly contested domain for global powers.



## Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
Ferrari	1.3 M	Ferrari unveiled their SF-24 F1 car featuring a darker red and announcing Lewis Hamilton's signing for the 2025 season.
La Liga	1.1M	Real Madrid complained about insufficient rest time and threatened to escalate the issue to FIFA after La Liga denied their scheduling requests.
St. Patrick's Day	515 K	People around the world are celebrating St. Patrick's Day parades, green attire, and festivals honoring Irish culture.

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.