



## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



### US to probe Columbia protests for terrorism violations, official says

The federal investigation at Columbia University highlights tensions surrounding free speech and national security, especially in the context of the Palestinian cause. The case of Palestinian student Mohmoud Khalil has drawn attention to the balance between activism and law enforcement. This search raises concerns about the government's approach to protest movements, particularly as it pertains to students advocating for Palestinian rights, and the broader implications on academic freedoms and civil liberties.



### US expels South Africa's ambassador, calls him 'race-baiting' America hater

The U.S. decision to expel South Africa's ambassador signals a deeper geopolitical shift, as South Africa's neutral stance on the Ukraine war contrasts with Western countries' positions. This incident could exacerbate tensions between global powers, revealing the challenges of balancing non-alignment with diplomatic pressures. Furthermore, it highlights how national foreign policy choices are increasingly scrutinized within the context of global alliances, and could result in economic and diplomatic fallout for South Africa as it navigates its position on the world stage.



### Warnings of arrests as Serbian protesters descend on Belgrade

The ongoing protests in Serbia underscore deepening dissatisfaction with the government's handling of critical issues like media freedom and political governance. These protests, compounded by rising public discontent, indicate a broader erosion of trust in the state's ability to manage internal challenges. Serbia's struggle with European integration, particularly in terms of democratic reforms and alignment with EU standards, adds a layer of complexity to its foreign relations. If these issues persist, they could weaken Serbia's political cohesion, potentially jeopardizing its EU aspirations and its regional influence in the Balkans.



## Top Global Events

Event

Mentions  
& Engagement

Most Reached Media  
Coverage

Space X Launch

800K

Live coverage: SpaceX to launch 23 Starlink satellites on Falcon 9 rocket from Cape Canaveral

Melbourne Grand  
Prix

600K

Liam Lawson rues 'silly mistake' as he exits in Q1 on his Red Bull debut in Australia | Formula 1

Cannes Festival

200K

2025 Short films submission requirements

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.