



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Trump's 25% Metal Tariffs Take Effect Amid Rising Global Trade Tensions

On March 12, 2025, President Trump's 25% tariffs on steel and aluminum imports took effect, aiming to protect domestic industries but escalating trade tensions globally. The European Union announced retaliatory tariffs on U.S. products, and Canada, initially facing a potential doubling of tariffs, negotiated a temporary reprieve by suspending planned electricity surcharges to U.S. states. These measures have raised concerns about increased costs for U.S. manufacturers reliant on imported metals, potential job losses, and higher consumer prices. Financial markets have reacted negatively, with the S&P 500 nearing correction territory amid fears of a broader economic slowdown. If the trade disputes persist, they could disrupt global supply chains and hinder economic growth, underscoring the need for diplomatic resolutions to prevent a protracted trade war.

Pakistan Military Rescues Over 150 Hostages as Train Siege Ends in Fierce Battle

On March 11, 2025, separatist militants from the Baloch Liberation Army (BLA) hijacked the Jaffar Express in Balochistan, Pakistan, taking over 400 passengers hostage. The attackers detonated explosives on the tracks and opened fire, resulting in several casualties. Pakistani security forces have rescued 190 passengers so far, but dozens remain captive, with militants wearing suicide vests complicating rescue efforts. The BLA demands the release of Baloch political prisoners within 48 hours, threatening to execute hostages if unmet. This unprecedented hijacking underscores escalating insurgent tactics in the resource-rich yet underdeveloped Balochistan region. The situation remains tense as rescue operations continue.

Ukraine Agrees to Proposal for Ceasefire with Russia

On March 11, 2025, Ukraine agreed to a U.S.-proposed 30-day ceasefire with Russia, following extensive talks in Saudi Arabia. This agreement led to the resumption of American military aid and intelligence sharing with Kyiv. The ceasefire aims to halt missile, drone, and bomb attacks, marking a pivotal step towards lasting peace. However, Russia's response remains uncertain, with officials expressing reluctance to accept the proposal. The international community, including European leaders, has welcomed the initiative, emphasizing the need for a just and enduring peace. The success of this ceasefire largely depends on Russia's cooperation and the effective implementation of subsequent peace negotiations.



Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
UEFA Champions League	6.5M	Barcelona, Paris Saint-Germain, Bayern Munich, and Milan have qualified for the quarter-finals of the 2024-25 UEFA Champions League.
Cheltenham Festival 2025	1.7M	The festival includes 28 horse races over four days, with highlights including the Champion Day and the Gold Cup Day. It draws large crowds and significant international interest, contributing notably to the local economy.
Paris Fashion Week	1.6M	Chanel's recent show featured a grand black steel ribbon setting, emphasizing the brand's resilience and elegance.

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.